

# 2018 IMPACT REPORT



**Cage-Free Cannabis**



**Cage-Free Repair**

# DEAR FRIENDS,

2018 was a full year for Cage-Free: full of challenges, changes, progress, and collaborations. Finding financial support proved the largest challenge, particularly on our for-profit side.

After launching Cage-Free Cannabis (a for-profit, California Benefit corporation) as an accessory-first brand in October 2017, we pivoted to become a consulting-first brand by October 2018. Manufacturing is capital- and labor-intensive, and the requirements exceed our capacity.

Our consulting and certification services should provide a firmer foundation for Cage-Free Cannabis in the future.

On the Cage-Free Repair (a 501c3 non-profit, fiscally sponsored by the Social Good Fund) side, we faced the challenge of an overall lack of support for the field of cannabis equity from traditional supporters of racial equity organizing, innovation, and advocacy. That's compounded by indifference and antagonism to equitable policy from the industry.

In spite of this, we invested time in advocacy at the local and state levels. In California, we helped pass AB 1794 (automated expungement) and SB 1293 (state funding for social equity), and we're helping to shape the City of Los Angeles' social equity program.

I've included a full narrative of 2018 and our impact metrics. Thank you for helping to build this movement for cannabis equity, justice, and repair. I look forward to a transformative 2019 with you.

Thank you,

A handwritten signature in black ink that reads "Adam S. Vine". The signature is written in a cursive, flowing style.

Adam Vine

Co-Founder, Cage-Free Cannabis & Cage-Free Repair

## 2018 TIMELINE



March 2018: We collaborated with more than 20 organizations to hold the **largest expungement event to date** in Los Angeles County.



May: **Pop-Up to Bail Out** - Cage-Free hosted a fundraiser in Los Angeles to bail fathers out in time for Fathers' Day. Cage-Free also presented a **Cannabis Equity & Justice Landscape Analysis** to funders, CBOs, and advocates at Drug Policy Alliance's LA office.

June: **Juneteenth Cookout** in Washington, DC - we co-hosted a community-based educational celebration with **We BAKED** in Ward 8 of DC.

July: We worked with the Young Warriors to present a **cannabis education workshop** at Tia Chucha's Centro Cultural in Sylmar, CA.

August: We launched a **cannabis certification pilot project** in Seattle, in collaboration with Lux Pot Shops, Fine Detail Greenway, and The Flavr Blue.



September: **Equity First Alliance**, a network of over 22 grassroots groups including both sides of Cage-Free, formed and released an open letter demanding equity, justice, and repair.

October: Along with **Smart Pharm Research Group**, Cage-Free co-hosted **Models of Justice** in LA, which convened policymakers, CBOs, and cannabis industry leaders to discuss shared values and responsibilities. We also helped coordinate the first-ever **National Expungement Week**, which helped people in 15 cities across the U.S. begin the process of clearing or sealing their criminal records.

December: Cage-Free was the featured cause partner of **The Emerald Cup**, where we hosted the Cage-Free Lounge, a VR installation on solitary confinement, and a space to envision equity, justice, and repair.

## 2018 IMPACT

- **538 people** began the process of expunging and/or sealing their records
- **Over \$5 million** in public benefit was created by those expungements and sealings
- **1,250+ people** received services of some kind (i.e. legal relief, employment resources, immigration advice, etc.)
- **\$1,200 in record sealing fees** in Colorado were paid by Cage-Free Repair
- **\$275 dollars** contributed to Brooklyn Bail Fund
- **85%** of Cage-Free's consultants, freelancers, and on-site staff in 2018 were people of color
- **At least 66%** of our payees have been directly impacted by the War on Drugs





## 2018 IMPACT

Cage-Free presented to foundation leaders, community-based organizations, policymakers, and student groups, including:

- Tia Chucha's Centro Cultural
- The California Endowment
- The High School for the Recording Arts
- University of Southern California
- Drug Policy Alliance
- Digital Hollywood
- Stoned Yoga
- Local and statewide equity policy roundtables
- The Emerald Cup

**LA WEEKLY**

### National Expungement Week Brings Legal Aid to L.A. on Saturday

JIMI DEVINE | OCTOBER 25, 2018 | 6:42AM

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National Expungement Week hits Los Angeles with clinics across the county

Our work was featured in NowThis, Civilized, Quartz, Forbes, Leafly, High Times, CannabisNow, LA Weekly, and the Seattle Stranger, among others.

## Consulting/Certification Projects:

- Seattle Pilot Project - all profits from the sale of Flavr Blue at Lux Pot Shops in Seattle, WA go to Cage-Free Cannabis to fund local reparative justice work.
- Miss Grass - 15% of all sales during the week leading up to Thanksgiving were donated to Cage-Free Repair, which helped create a Spanish translation of the Expungement Event Toolkit.



### Companies from which Cage-Free Cannabis received funds in 2018:

Abilities Expo (Event)  
Eaze (Technology/Delivery)  
LeafTyme (Technology)  
Lux Pot Shop (Dispensary)  
MMLG (Consultancy)  
Telos (Investment Group)  
Vicente Sederberg  
(Legal/Consultancy)

### Organizations from which Cage-Free Repair received funds in 2018:

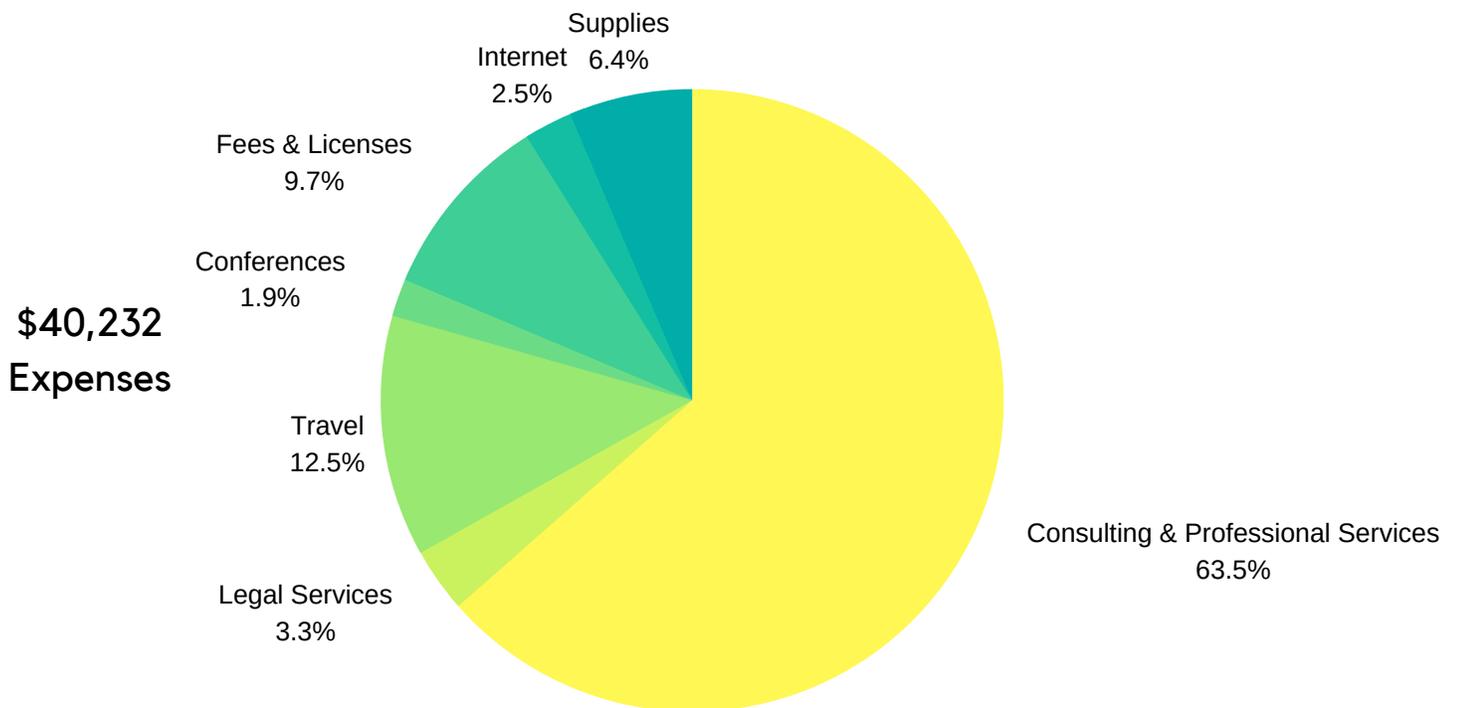
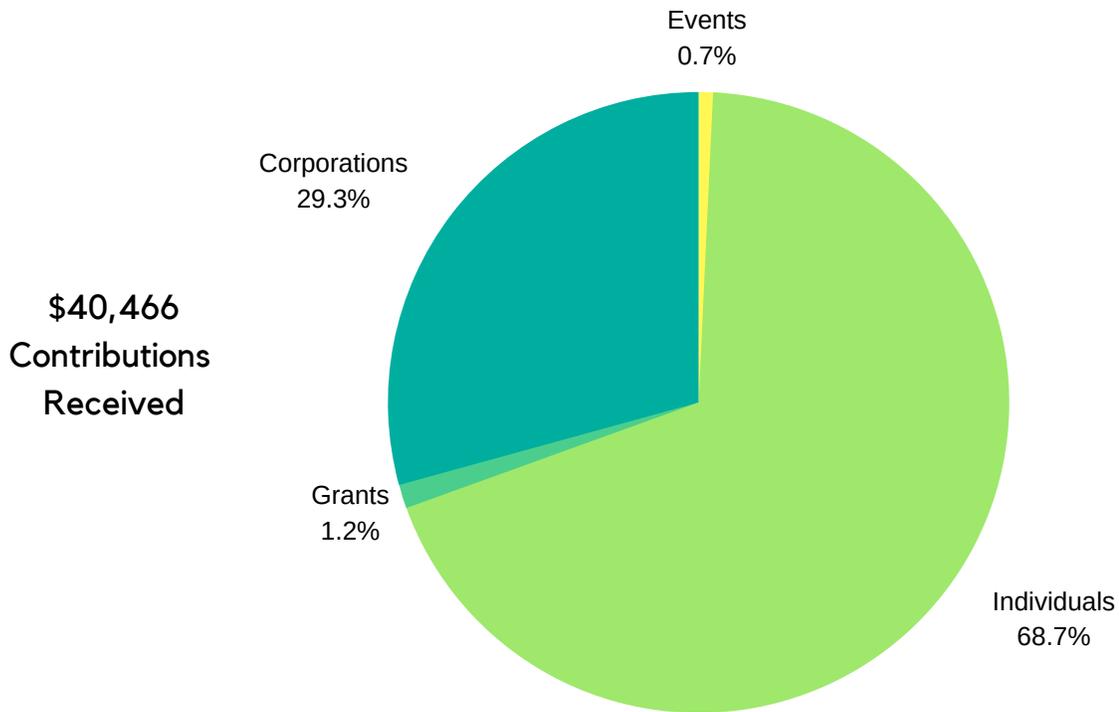
Emerald Cup Charities (Non-profit)  
Eaze (Technology/Delivery)  
CannaSafe (Lab)  
Miss Grass (E-commerce)

**Pro Bono Legal Services**  
provided by Bobby Lutzker  
at Osbourn McDerby LLP and  
Lutzker & Lutzker, LLP

# THANK YOU TO ALL OF OUR PARTNERS & SUPPORTERS!



# CAGE-FREE REPAIR FINANCIALS



**Thank you for helping to create an equitable, just, and reparative cannabis industry.**

**For more information on how you can be involved, please contact [info@cagefreecannabis.com](mailto:info@cagefreecannabis.com)**



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**Cage-Free  
Repair**